



Privacy Policy

Last updated: October 5, 2026

This Privacy Policy explains how Hub Labels, Inc. (“Hub Labels,” “we,” or “us”) collects, uses, and protects information when you visit hublabels.com or otherwise interact with us. By using our website, you agree to the most recent version of this Privacy Policy. Please also review our [Terms and Conditions of Sale](#), which govern orders placed with Hub Labels. If you do not agree with the practices described here, you may choose not to use the website.

Information We Collect

Non-Personal Information

When you visit our website, we may automatically collect certain non-personal information from your web browser, including your IP address, browser and device type, internet connection details, pages visited, and search queries submitted on our site. We use this information to improve the website, create internal reports, understand which programs, products, and content are of interest to visitors, and measure how visitors use our site (for example, traffic statistics and response rates). We may share aggregated, non-identifying information with service providers that help us operate and analyze the website.

We do not respond to “do-not-track” signals or similar mechanisms, and this website does not adjust its practices in response to those signals.

Cookies and Analytics

We use cookies and similar technologies, including website analytics and marketing automation tools, to understand how visitors use our site, remember your preferences, and recognize you when you return. A cookie is a small text file placed on your device by a website. Most browsers accept cookies automatically, but you can change your browser settings to decline them. If you decline cookies, some features of the website may not work as intended.

Personal Information

Some activities on our website and in doing business with us require you to provide personal information, such as when you request a quote or information about our products and services, contact us, apply for a job, sign up for communications, or place an order. This typically includes your first and last name, company name, email address, phone number, and mailing address. We use it as follows:

- **Products, quotes, and information.** When you request a quote or information, we use your contact details to respond, provide the requested products, services, and information, offer ongoing service and support, and share information about other products or services that may interest you or your company. For orders, we may also request payment information to ensure we receive payment.
- **Transactions.** We keep records of the products and services you or your company purchase from us so we can process orders correctly, understand your purchase history, and let you know about other products or services that may be of interest. We may also ask for your feedback on our products and service.
- **Communications.** If you contact us by email, phone, mail, online form, or text message, we may keep a record of that correspondence to respond to you and to track requests, complaints, or inquiries. We may contact you periodically by email, mail, phone, or text message (if you have opted in) with information about programs, products, services, and content that may interest you. Email responses may include your personal information, and we cannot guarantee that email is secure from unauthorized interception.
- **Job applications.** If you apply for a position, we collect information needed for the application process, such as your name, address, phone number, email address, qualifications, and work history. We use it to evaluate your application, communicate with you, and meet legal or regulatory requirements. If you do not provide this information, we may not be able to process your application.

- **Other uses.** We may use personal information for record keeping and analysis; to research, develop, and improve our programs, products, services, and content; to protect our rights or property or someone’s health, safety, or welfare; and to comply with laws, regulations, court orders, or other legal processes. We may also anonymize personal information, after which we treat it as non-personal information.

How We Share Information

We may disclose or share information, including personal information:

- With our affiliated companies;
- With vendors and service providers that perform work necessary for us to run our business and provide you with products and services, including website, hosting, CRM, and communications providers;
- For any other purpose we disclose when you provide the information;
- With a successor, if all or part of our business is sold, merged, acquired, reorganized, or subject to a similar transaction; and
- As needed to comply with a subpoena, court order, or request from law enforcement or another government agency, to exercise or defend our legal rights, to protect someone’s safety, or as otherwise required by law.

We do not sell your personal information.

Text Messaging (SMS)

If you provide your mobile phone number and opt in, Hub Labels may send you informational text messages, such as new product announcements and job postings. Consent to receive text messages is not a condition of purchase. Message frequency varies, and message and data rates may apply.

Mobile phone information will not be shared with third parties or affiliates for marketing or promotional purposes. All of the categories of sharing described above exclude text messaging originator opt-in data and consent; this information will not be shared with any third parties.

Opting out: You can stop receiving text messages at any time by replying STOP. For help, reply HELP or email info@hublabels.com. See the Messaging Terms & Conditions in our [Terms and Conditions of Sale](#) for details.

Data Security

We take reasonable and appropriate steps to protect the personal information you provide and periodically review our security measures. No method of transmission or storage is completely secure, so we cannot guarantee absolute security.

Children’s Privacy

Our website is intended for businesses and is not directed to children under 13. We do not knowingly collect personal information from children.

Links to Other Websites

Our website may link to other sites we think you will find useful. Hub Labels is not responsible for the privacy practices or content of those websites.

Changes to This Policy

We may update this Privacy Policy at any time. Changes will be reflected by the “Last updated” date at the top of this page, and if the changes are material, we will post a notice on our website for a period of time.

Contact Us

If you have questions about this Privacy Policy or how we handle your information, contact us:

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