

# Top 10 Reasons to Choose Linerless Labels



## 1 Increased Production Efficiency

- Reduced manufacturing labor with fully automated application
- No wet glue in production

## 2 More Cost Effective

- Lower capital investment
- Application flexibility with the same applicator (integrated production)

## 3 Environmentally Friendly

- Reduced carbon footprint
- Reduced manufacturing waste
- Fully recyclable

## 4 Reduced Shipping Costs

- Linerless labels weigh less
- Less fuel consumption

## 5 Reduced Inventory Space

- Linerless labels provided in rolls
- Less storage space needed in warehouse

## 6 Reliable and Dependable

- More reliable adhesion than wet glue
- Dependable and wrinkle-free attachment on uneven surfaces

## 7 Versatile Materials

- Versatility of adhesives and facestocks
- Moisture protection without need for lamination (wet-strength materials)

## 8 Flexibility

- Ability to link to ERP systems such as SAP
- Integration of applicator with weigh scales
- Ability to print on both sides of label

## 9 Package Enhancements

- Multiple packaging options: full sleeves, c-wrap, top and side(s), or top only
- No cost tamper evidence

## 10 High Consumer Appeal

- Ability to produce high-end graphics
- Ability to simulate different shapes by printing on clear material



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