

NUTRACEUTICAL LABELS



Experience **Growth**

As the nutraceutical market is projected to grow substantially in the next four years, we are here to guide you through making the right packaging and material choices. Over the years we've learned that attention to detail goes a long way to increase and optimize shelf appeal. Here are a couple of examples to keep in mind when creating a custom label for your product.

Here to Help

Our goal is to satisfy the ever evolving desires and needs of your consumer while keeping your manufacturing operations efficient and profitable. With over 35 years in the pressure sensitive labeling business, the Hub Labels team has the experience, materials and know-how to get you through any product labeling scenario. We have experience printing a vast number of custom nutraceutical labels for every type and size container imaginable. To learn more about how we can help you increase your shelf appeal, contact our team of experts.

Things to Consider

- ✓ **Size Doesn't Matter**- Your brand encompasses a wide variety of products. Don't be limited to one size label.
- ✓ **Stand Out**- Take advantage of bright colors to grab your consumers attention. Adding colored foil to your label is an effective way to differentiate your brand.
- ✓ **Unmatched Quality**- Utilize a high-quality label to showcase the product inside. This is the first this the consumer judges your product on.

