

BEST IN CLASS

DIGITAL

DOING WHAT OTHERS CAN'T



HUB
LABELS





ABOUT US

For over 40 years Hub has been a label printing expert helping our clients meet their business objective by leveraging technology, having been among the first to introduce four-color process, computer-to-plate technology, digital printing, servo-driven presses, and many other innovations. Specializing in the prime (food, beverage, spirits), direct mail and linerless label markets, innovation is a key factor in our success and we continue to look for trend setting market solutions that set the stage for continued growth and enhanced capabilities for our customers. Hub Labels steadfastly maintains its family-owned tradition and dedication to quality and service that has made it one of the industry's success stories.

WE THINK DIFFERENTLY



Thomas Dahbura, Label Guru



My family has been in the label printing industry for years and has passed that passion down to me. I eat, sleep, and dream about labels....it's in my blood. It has been a personal goal of mine to be a leader in innovation to help create the best solutions to grow your brand. We are all about working closely with our customers to become more than just a supplier, but to develop a lasting partnership. We couldn't do what we do without a talented team to help carry-out Hub's vision.





GALLUS LABELFIRE

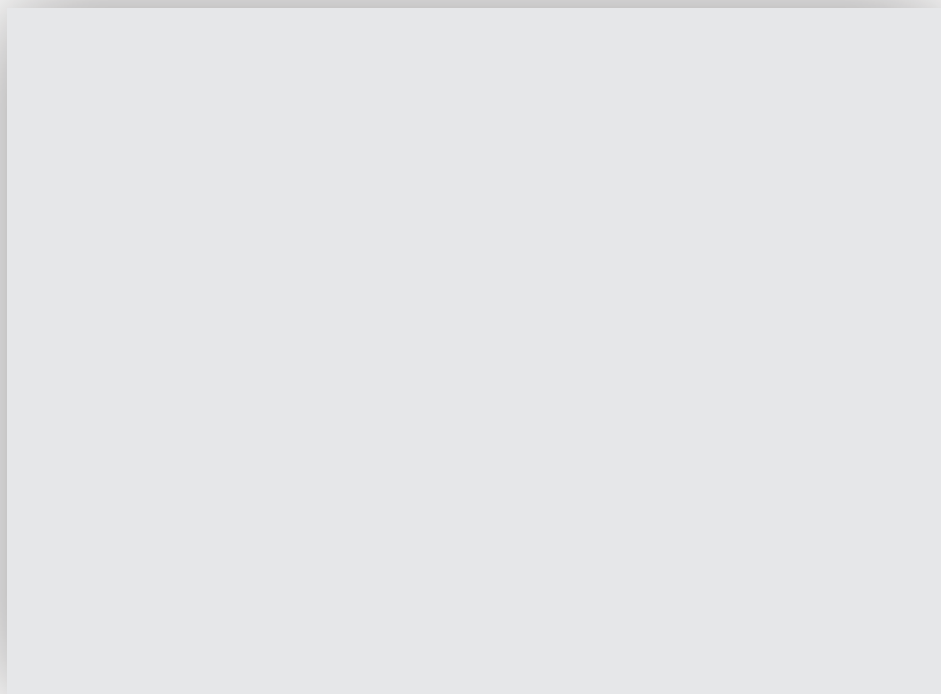
Hub Labels is home to the Gallus Labelfire (DCS 340) Digital/Flexo Hybrid Press. This is the second press in the U.S. and tenth worldwide, combining the latest in digital printing technology with the additional benefits of conventional printing. Printing your labels digitally can give you an edge over your competition by offering the ability to produce short runs, variable data and images, true 1200dpi image quality, color enhanced cold foil and much more! This is especially a great option for markets where private branding and specialization are crucial to success. We are extremely excited to offer this technology to our customers to help them grow their brand.

1200 DPI RESOLUTION

Why not give your brand an edge up? The high resolution product we provide, offers a real advantage to product brands, particularly when it comes to small symbols and characters as well as fine lines and gradients. The current industry standard for flexo printing is 300 dpi, we can blow you away with our 1200 dpi (dots per inch) resolution. Take note of the resolution of the sample label provided, you are able to see the finest details and vibrant colors with a photo-realistic quality.

Don't Settle for Status Quo!





VARIABLE PRINTING

Do you want to customize your brand? Digital printing provides flexibility that just isn't readily available with traditional flexo printing. Variable printing can be used for serialized bar-codes, consecutive numbering, variable images, colors and much more. As you can see from the samples to your right, creating a unique image for every product helps your brand stand out and engage with consumers - a brand tailored just for them.

Personalized Branding Gets Noticed!





VARIABLE TEXT



VARIABLE IMAGES

DIGITAL WHITE

Expand your brands creative boundaries! Traditionally if you wanted to produce the premium look shown on the right, you would have to use screen-printing, which can be costly. Now achieve the same no label look on your packaging with digital white ink. Digital white ink gives you a true white in one step, instead of needing multiple passes to get the desired result. By using a clear material you can also expand your design by incorporating the color of your packaging into your label.

Get The No Label Look!



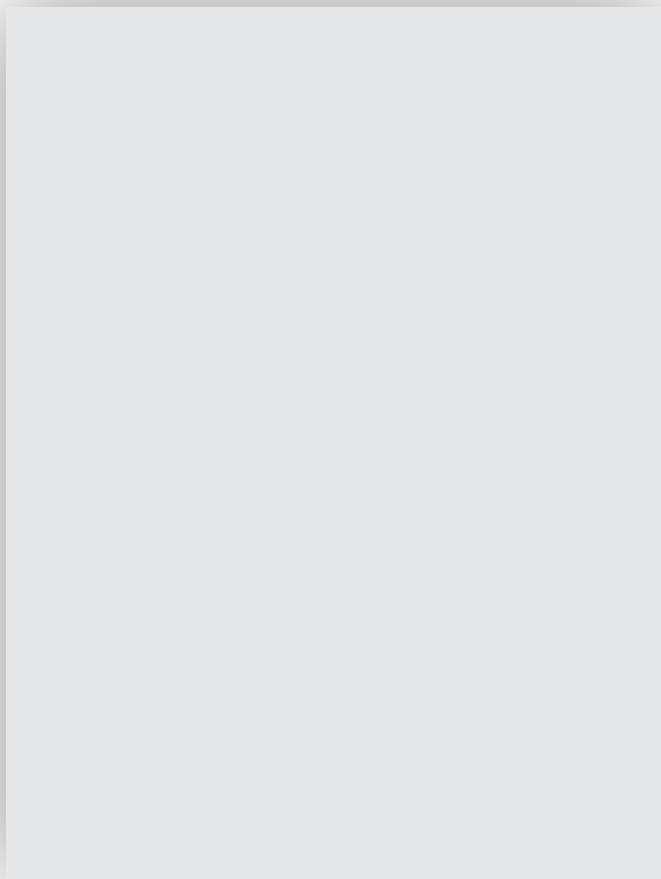


FOIL

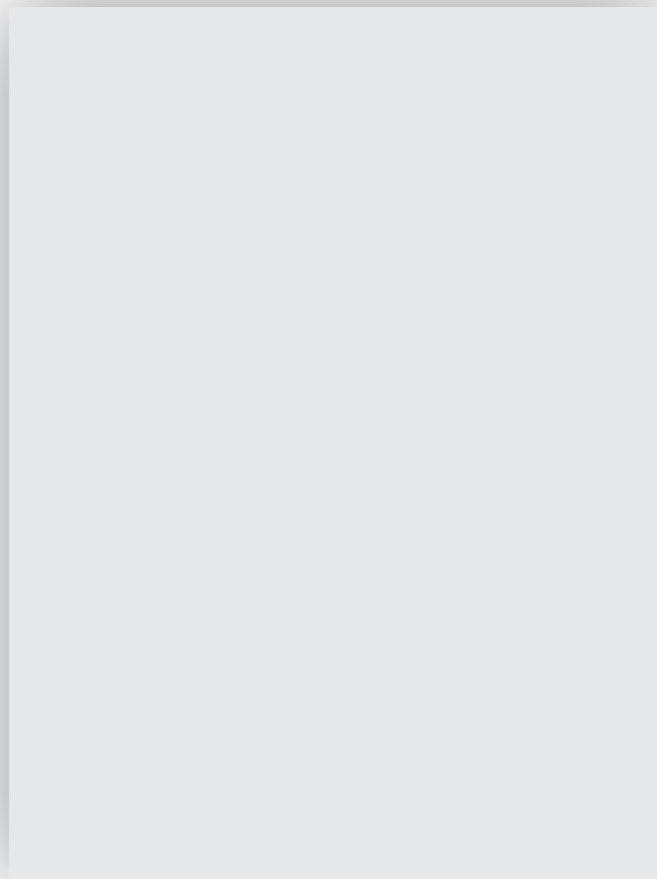
Help your brand pop and stand out! Adding foil to your product will give your brand a premium and distinct look. Foil gives you the flexibility to create solid areas of foil with fine detail, borders, accent areas or used as a background. Instead of starting with a fully metallic paper you can select the specific areas you want to highlight on your label design.

Customers Take A Shine To Foil!





ORIGINAL



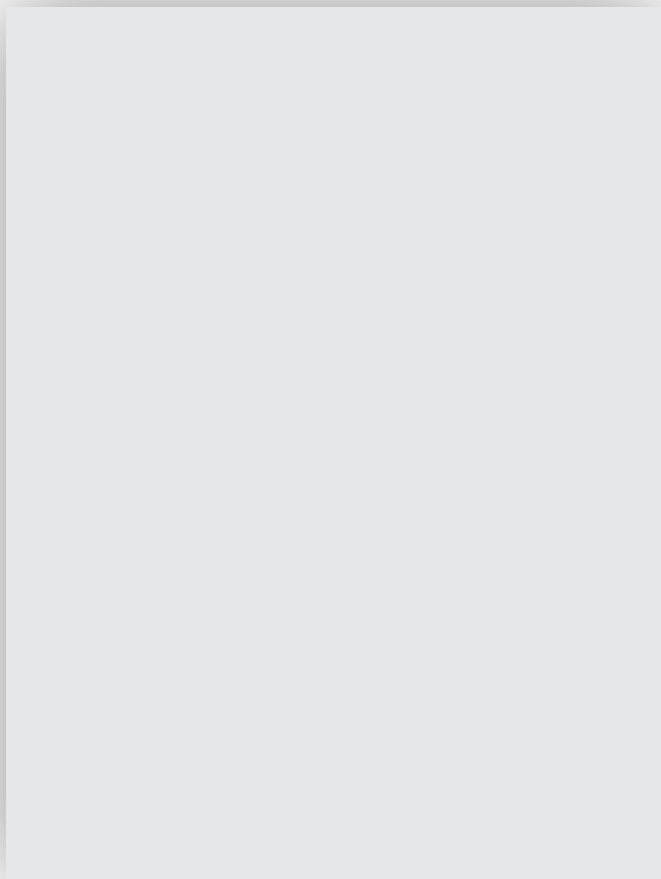
COLD FOIL

COLOR ENHANCED FOIL

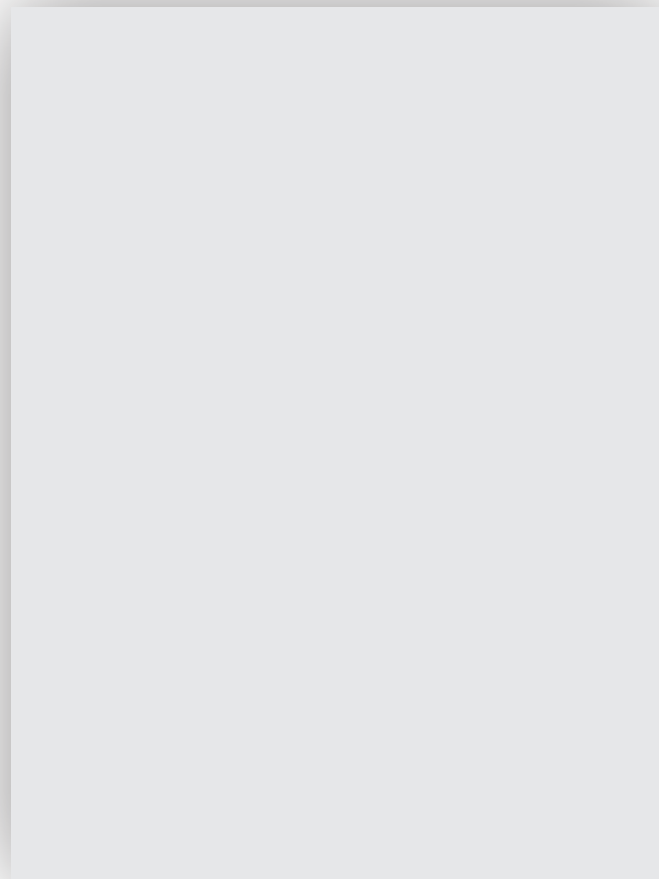
Add some color and shine to your product! Don't settle for just one color when you can use multiple foil colors as accents. We have the ability to print any color you request on top of the cold foil to accommodate your design needs. By choosing foil over using a metallic substrate you will get a much truer brighter white, since you are only placing foil where it's needed.

There's More To Foil Than Just Silver And Gold!





ORIGINAL



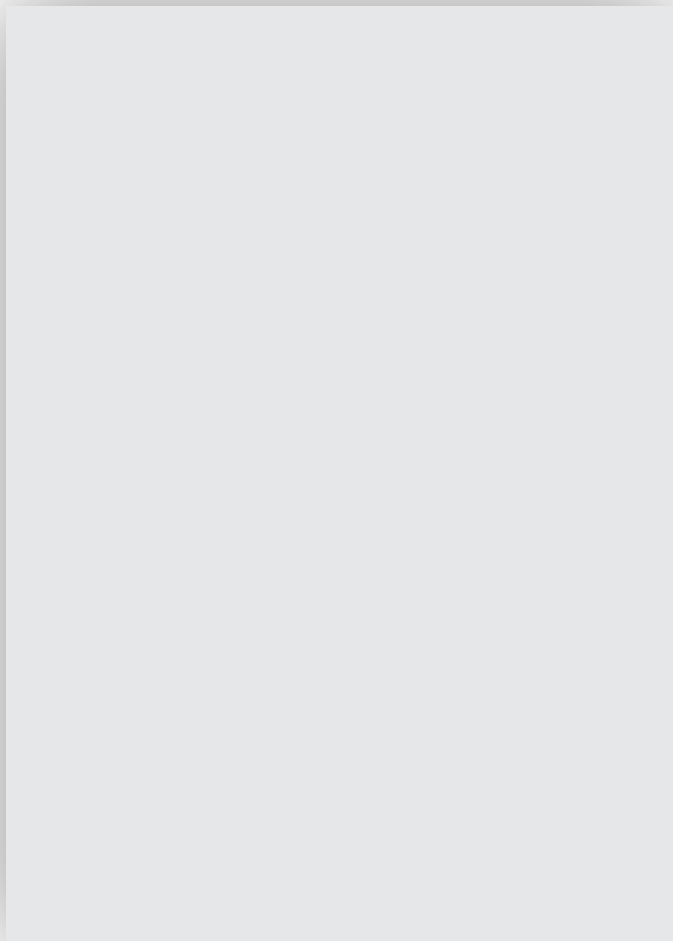
OVER-PRINTED FOIL

LAMINATION & VARNISH FINISHES

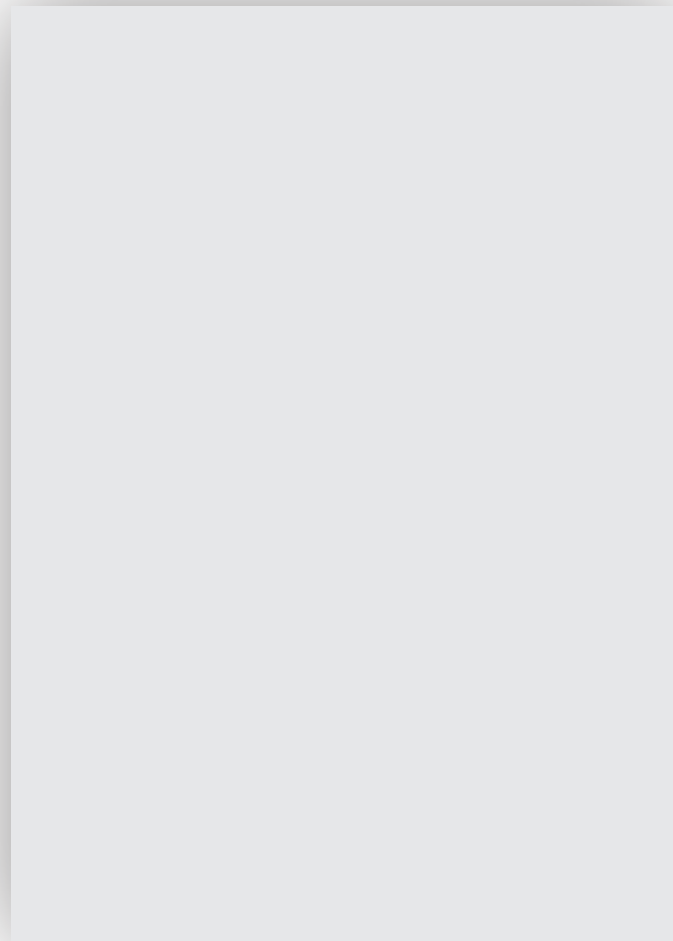
There is a finish that is right for you! Using a lamination or varnish can help take your product to the next level. Depending on which finish you choose, gloss or matte, will alter the label's appearance and feel in the customer's hands depending on your brands aesthetic. Adding varnish and/or lamination provides the ultimate ink and label protection for your product.

Protect Your Investment!





MATTE VARNISH



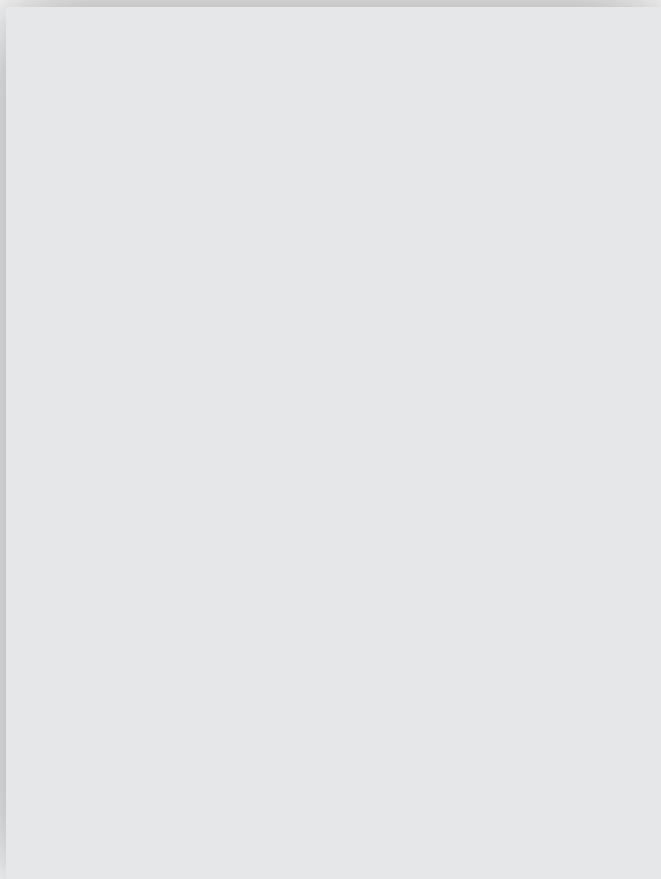
MATTE LAMINATION

SPOT MATTE VARNISH

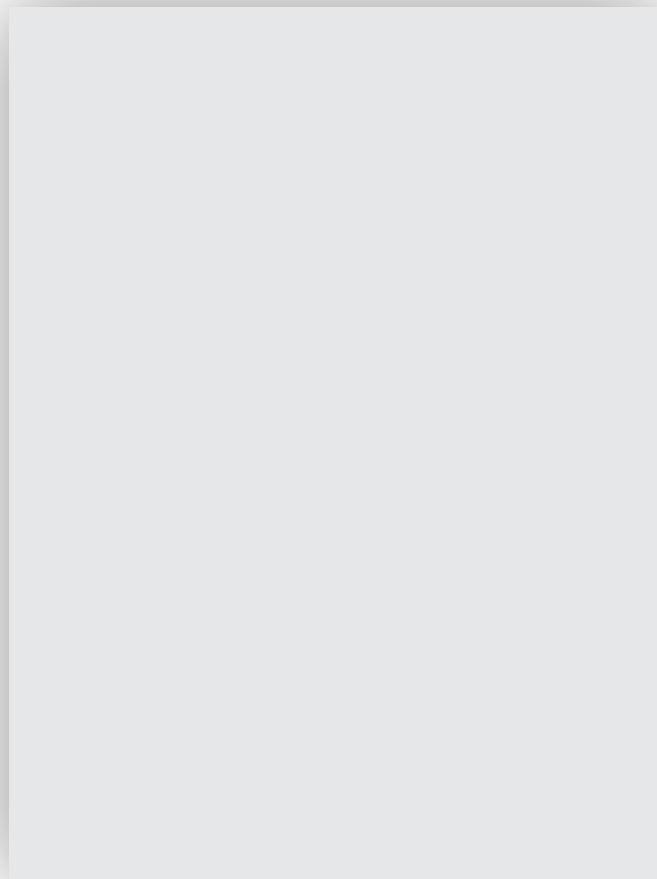
Why limit your design! Get creative by using spot finishing options to bring to life a visual and texturized work of art. Both varnish and lamination finishes are available in gloss or matte. There is a pronounced sheen to our digital inks, which provides you with the perfect opportunity to give your label a compelling visual contrast by using a spot matte varnish.

Get Creative, The Sky's the Limit!





ORIGINAL



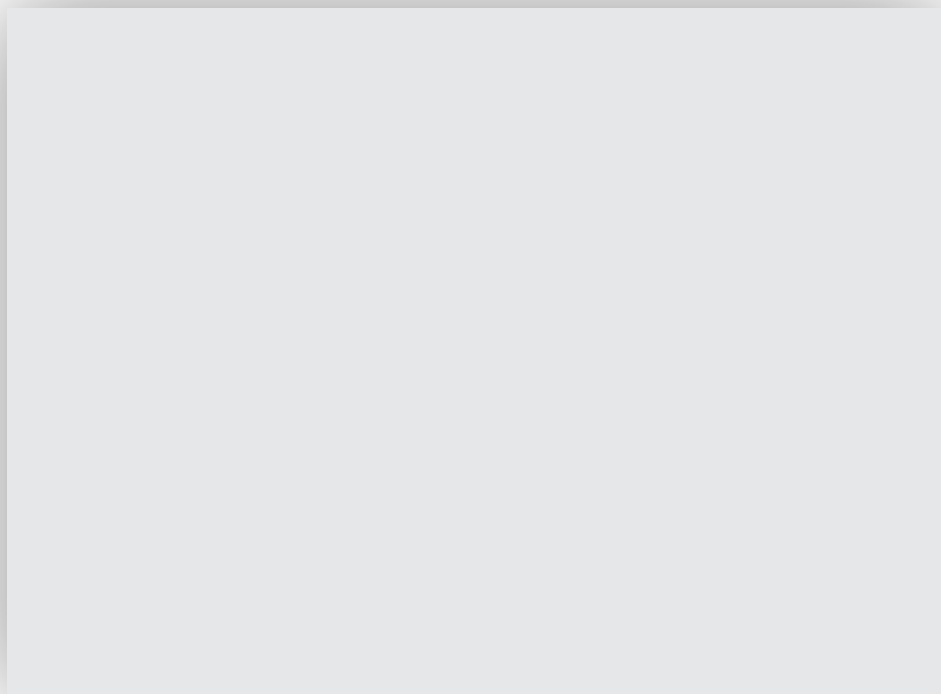
SPOT MATTE VARNISH

EXTENDED GAMUT

Experience color like you've never seen it before! Traditional flexo printing offers cyan, magenta, yellow and black. Our extended gamut goes beyond traditional four color process and offers cyan, magenta, yellow and black with the addition of orange, green and violet PLUS digital white. Covering a large section of pantone colors, extended gamut will provide your custom labels with color accuracy and a high-quality uniform look throughout your brand.

Experience The Difference, Pump Up The Color!







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