



FOOD LABELS

Competition is **Fierce**

Competition in the food industry is fierce, don't let your product get pushed aside. A high quality custom food label is more important now than ever. Over the years we've learned that attention to detail goes a long way to increase and optimize shelf appeal. Take a look at [the things to consider](#) when creating a custom label for your product.

Here to Help

Today's demanding food and beverage packaging requirements mean you need a labeling partner with the experience to help you get it done right the first time and every time after. With over 35 years in the pressure sensitive labeling business, the Hub Labels team has the experience, materials and know-how to get you through any product labeling scenario. We have experience printing a vast number of custom food labels for every type of container imaginable. To learn more about how we can help you increase your shelf appeal, contact our team of experts.

Things to Consider

- ✓ **Environment**- Can your label withstand the temperatures and conditions that it is placed in? Adhesives can be made specifically to withstand cold or hot storage.
- ✓ **Differentiate**- Does your labels stand out on the shelf? Your label is an extension of your brand and your customers first impression.
- ✓ **FDA Compliant**- Using the incorrect label can be a costly mistake for your brand and your business. Avoid costly mistakes and have peace of mind.
- ✓ **Food Trends** To increase shelf appeal keep in mind current foods trends such as fat free low sodium and GMO labeling.

