HUB LABELS

WE THINK DIFFERENTLY

DIRECT MAIL

Competition is **Fierce**

Every organization wants its donors to feel appreciated and with appreciation comes repeat donorship. Utilizing a premium to increase donorship is a great solution to make your donors feel appreciated.

We do more than just print your label. We strategize with you to create an optimal return for your direct mail investment. Over the years we've learned that attention to detail goes a long way to increase and retain donorship.

Here to Help

With over 40 years of experience in the direct mail market our strategic approach to donorship has helped multiple organizations and agencies in a wide variety of industries increase donorship. To learn more about how we can help you increase your return on investment, contact our team of experts.

Things to Consider

- **Transfer of Emotion**- Show donors why the funds are needed not where. Put a face to it. Be different - Do what others aren't. Add a foil layer to your premium.
- **Be Different**- Do what others aren't. Add a foil layer to your premium.
- **Create Urgency**- Convey your message quickly through imagery. A picture says a thousand words.
- **Limitless Options**- Include multiple premiums offerings to increase donorship. Make it stick.
- **Keep It Simple**- Focus on one clear and precise message. Drive them to an action.

(301) 790 - 1660
info@hublabels.com

18223 Shawley Drive,
Hagerstown, MD 21740

/hublabelsinc
@hublabelsinc